

**Potential applications** (*how could you use this technology to enhance your project?*)

**Key advantages** (*why is this approach better than others?*)

**Issues** (*what challenges will you face? How will you overcome them?*)

**Scope** (*what are the limits of what you will try? What will not be covered?*)

**Resources needed** (*systems, time, training, staff, content...*)

**Metrics** (*how will you measure the success of this approach?*)